

## COME SOUTH, IS THE CRY WINTER TOURISTS HEAR

Trains Passing Through Richmond  
Crowded Every Day—Folks  
Going Down South.

### STOPPING OVER IN RICHMOND

Northern People With Much to  
Spend, Shut Off From Europe, Are  
Coming South This Good Winter.  
Richmond Catches On.

The war in Europe is a bad thing, a very bad thing in many ways, but in some ways it may prove a good thing. Far be it from the Southern people to boast of any good things to come to them growing out of the war, but the war has done things for them. For instance, the cotton industry has suffered much, not altogether as much perhaps as sentimental people have tried to make it appear, but it has suffered all the same, and it may not be amiss for the down South people to gather all of the consolation they can out of the fact that the Northern people who have lots of money to spend in traveling and sight-seeing are finding it necessary to spend that money this year in visiting Florida and Georgia and Alabama and Louisiana and Mississippi and the Carolinas and Virginia.

Already the through trains to the South are more than crowded with tourists, and all of them who come by the "cotton" routes hold tickets that give them a stop over in Richmond, and it is a fact that nine-tenths of them are availing themselves of the stop-over privilege. They are finding that Richmond offers a whole lot of attractions, and the stop-over is well worth while.

### FILLING AN ACHING VOID AT A VERY GOOD TIME

And so it happens that a Northern tourist but tells the truth when he exclaims in his headlines: "Southward move the invading army of winter tourists." These tourists, who must go somewhere, and must spend their surplus cash in some way, find it impracticable to go to Europe this winter, and so they are coming South. These tourists generally have fat pocket-books and are generally quite liberal with them. It may be that they will all be aching for the cotton, but created by the slow sale of cotton in some other Southern products that used to be sold in Europe.

The Northern exchange, from which the headline was quoted above, goes on to say: "Every blizzard that sweeps across the plains of the West or stalls railroad trains in the snow blockades of New England and Colorado whistles with its driving fury, 'Go South.' Every orange tree, every grapefruit grove—yes, every pine tree of the South as it sends forth its perfume, every mocking bird that sings its love song in the South, every one of the ever-smiling chorus is heard by an ever-increasing audience. With one ear they listen to the roar of the wintry blast and shiver as the biting cold touches every weak spot, with the other ear they catch the music of the other ear they catch the music of all nature as it sings a song of joy in the buoyancy of the youth that comes from drinking in Southern air, the giving than the famed spring for which France de Leon searched in vain. He found not that for which he looked, because he realized not that the very air he breathed was the youth-perpetuating fountain of eternal joy to generation after generation.

As the men and women of the North and West look upon the ice-bound regions where life is hard and suffering for many months severe, their thoughts turn longingly to that other picture where outdoor life is possible amid the "tall rock-ribbed pines, with their waving plumes" and their invigorating odor, or in orange groves where budding blossoms, all the air with their sweet perfume as they charm the eye with their beauty while the rich yellow fruit still burdens the tree, and to them there comes an irresistible desire to start on the southward journey. Some prefer the glorious mountains of the Carolinas or the bracing air of the sand hill region of these States and Georgia. Some seek the land of flowers, where to the true lover of nature "every prospect pleases" because it is so unlike anything seen elsewhere; some love the charms of the Gulf Coast of Alabama and Mississippi and Louisiana and Texas, some think that quaint and ever-picturesque, pleasure-loving New Orleans has no superior; some think that far in Texas are to be found attractions nowhere surpassed. It matters not where they go in this favored land, so long as they come South and find all their anticipations realized. Their coming is a blessing to them and to the nation, as well as to the South. Through this interesting of people from all sections comes a closer acquaintanceship, a broader national spirit and a keener realization of the oneness of our whole land, where no arbitrary lines divide differing nationalities one from the other as in war-torn Europe.

### SOME GOOD THINGS A TOURIST FOUND TO DO

As the South is the nation's greatest asset when measured by its limitless resources for national enrichment, so this winter-tourist business is one of the South's greatest assets from what viewpoint it may be studied. The splendid resort hotels that add to the wealth of the whole South are made possible only by this winter tide of travel. The thousands thus employed and the great home market thus created, the vast railroad traffic connected with this business, the but a very small part of the value of the tourist to the South. The tourist is more than a mere traveler for health or pleasure, more than a liberal money spender. He is a country's upholder. Henry Flagler was a tourist, and because of that fact he finally spent more



## GREAT BARGAINS IN HIGH GRADE SOLID GOLD AND JEWELRY

We have decided to close our large sample line of jewelry at the wholesale prices. Our stock consists of everything in the jewelry line. Solid Silver and Plated Ware, Cut Glass, etc. A few items for comparison:

- Ladies and Gent's Solid Gold Watches, with 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 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